

ORDER



Orders
Order / Rev: 69358
Alt Order #: 9856146 /Brad
Product Desc: Obama for America
Estimate:
Flight Dates: 11/01/12 - 11/06/12
Original Date / Rev: 10/31/12 / 11/07/12
Order Type: GENERAL

WHP-TV CBS21

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency
Name: Greer Margolis Mitchell
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Obama/D/President
Demographic: A35+
Product Codes: Presidential Elections
Priority: P-2
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/29/12 | 11/06/12 | 93 | \$44,085.00 | \$37,472.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| November 2012 | 93 | \$44,085.00 | \$37,472.25 | 0.00 |
| Totals | 93 | \$44,085.00 | \$37,472.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|--------------------------|--------------|--------------|-------------------------------|---------|
| Millennium Washington DC | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|--------------|-------|--------------|
| WHP-TV CBS21 | 30% | \$44,085.00 |
| Market | 100% | \$146,950.00 |

Competitive Share

| | Share | Total |
|-------|-------|-------------|
| EHP | 1% | \$1,469.50 |
| UNKWN | 64% | \$94,048.00 |
| WGAL | 0% | \$0.00 |
| WHTM | 0% | \$0.00 |
| WLYH | 5% | \$7,347.50 |
| WPMT | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|-----|----------|----------|--------------------------------------|-------|--------------------------------------|-------------|-----|-------|----------|-----|------|------|-------|----------|
| E 1 | WHP | 11/01/12 | 11/05/12 | M-F 5a-6a News CBS 21 News at 5a | CM | 5:30 AM-6:00 AM (5:30 AM-6:00 AM) | M - TF - - | :30 | 2 | \$60.00 | P-2 | 0.00 | NM | 2 | \$120.00 |
| E 2 | WHP | 11/01/12 | 11/05/12 | M-F 5a-6a News CBS 21 News at 5a | CM | 5:00 AM-5:30 AM (5:00 AM-5:30 AM) | M - TF - - | :30 | 2 | \$60.00 | P-2 | 0.00 | NM | 2 | \$120.00 |
| E 3 | WHP | 11/01/12 | 11/05/12 | M-F 6a-7a News CBS 21 News at 6a | CM | 6:00 AM-6:30 AM (6:00 AM-6:30 AM) | M - TF - - | :30 | 2 | \$120.00 | P-2 | 0.00 | NM | 2 | \$240.00 |
| E 4 | WHP | 11/01/12 | 11/05/12 | M-F 6a-7a News CBS 21 News at 6a | CM | 6:30 AM-7:00 AM (6:30 AM-7:00 AM) | M - TF - - | :30 | 2 | \$120.00 | P-2 | 0.00 | NM | 2 | \$240.00 |
| E 5 | WHP | 11/01/12 | 11/05/12 | CBS This Morning CBS This Morning | CM | 7a-9a | M - TF - - | :30 | 4 | \$75.00 | P-2 | 0.00 | NM | 4 | \$300.00 |
| E 6 | WHP | 11/01/12 | 11/05/12 | | CM | 9a-11a | - - - - S - | :30 | 1 | \$125.00 | P-2 | 0.00 | NM | 1 | \$125.00 |

Order / Rev: 69358
 Alt Order #: 9856146 /Brad
 Flight Dates: 11/01/12 - 11/06/12

Advertiser: Obama/D/President
 Product Desc: Obama for America
 Estimate:

WHP-TV CBS21

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----|----------|----------|---|-------|----------------|---------|-----|-------|------------|-----|------|------|-------|------------|
| CBS This Morning Saturd: Saturday Early Show | | | | | | | | | | | | | | | |
| E 7 | WHP | 11/01/12 | 11/05/12 | M-F 1230p-2p Soap Rotator | CM | 1230p-2p | M--TF-- | :30 | 4 | \$220.00 | P-2 | 0.00 | NM | 4 | \$880.00 |
| E 8 | WHP | 11/01/12 | 11/05/12 | M-F 2p-3p M-F 2p-3p | CM | 2p-3p | M--TF-- | :30 | 4 | \$200.00 | P-2 | 0.00 | NM | 4 | \$800.00 |
| <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WHP 11/01/12-11/05/12 M-F 2p-3p 2p-3p M--ThF---- :30 (\$200.00) 0.00 NM See MG 8.5 [No Avail] 5 WHP 11/01/12-11/05/12 Sa-Su 11p-1130p News 11p-1130p -----SaSu :30 \$200.00 0.00 NM Ⓜ MG for 8.1 11/05 [MG within Flight] | | | | | | | | | | | | | | | |
| E 9 | WHP | 11/01/12 | 11/05/12 | M-F 3p-4p M-F 3p-4p | CM | 3p-4p | M--TF-- | :30 | 4 | \$195.00 | P-2 | 0.00 | NM | 4 | \$780.00 |
| E 10 | WHP | 11/01/12 | 11/05/12 | M-F 4p-5p M-F 4p-5p | CM | 4p-5p | M--TF-- | :30 | 4 | \$275.00 | P-2 | 0.00 | NM | 4 | \$1,100.00 |
| E 11 | WHP | 11/01/12 | 11/05/12 | M-F 5p-530p News CBS 21 News at 5p | CM | 5p-530p | M--TF-- | :30 | 4 | \$175.00 | P-2 | 0.00 | NM | 4 | \$700.00 |
| E 12 | WHP | 11/01/12 | 11/05/12 | M-F 530p-6p News CBS 21 News at 530p | CM | 530p-6p | M--TF-- | :30 | 2 | \$175.00 | P-2 | 0.00 | NM | 2 | \$350.00 |
| E 13 | WHP | 11/01/12 | 11/05/12 | M-F 6p-630p News CBS 21 News at 6p | CM | 6p-630p | M--TF-- | :30 | 4 | \$200.00 | P-2 | 0.00 | NM | 4 | \$800.00 |
| E 14 | WHP | 11/01/12 | 11/05/12 | CBS Evening News CBS Evening News | CM | 630p-7p | M--F-- | :30 | 1 | \$1,000.00 | P-2 | 0.00 | NM | 0 | \$0.00 |
| <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WHP 11/01/12-11/05/12 CBS Evening News 630p-7p M----F---- :30 (\$1,000.00) 0.00 NM See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9 [Preempted by NSM] | | | | | | | | | | | | | | | |
| E 15 | WHP | 11/01/12 | 11/05/12 | M-F 7p-730p M-F 7p-730p | CM | 7p-730p | M--TF-- | :30 | 4 | \$700.00 | P-2 | 0.00 | NM | 2 | \$1,400.00 |
| <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WHP 11/01/12-11/05/12 M-F 7p-730p 7p-730p M--ThF---- :30 (\$700.00) 0.00 NM Credited [Credited Spot] 3 WHP 11/01/12-11/05/12 M-F 7p-730p 7p-730p M--ThF---- :30 (\$700.00) 0.00 NM Credited [Credited Spot] | | | | | | | | | | | | | | | |
| E 16 | WHP | 11/01/12 | 11/05/12 | M-F 730p-8p M-F 730p-8p | CM | 730p-8p | M--TF-- | :30 | 4 | \$800.00 | P-2 | 0.00 | NM | 2 | \$1,600.00 |
| <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WHP 11/01/12-11/05/12 M-F 730p-8p 730p-8p M--ThF---- :30 (\$800.00) 0.00 NM Credited [Credited Spot] 4 WHP 11/01/12-11/05/12 M-F 730p-8p 730p-8p M--ThF---- :30 (\$800.00) 0.00 NM Credited [Credited Spot] | | | | | | | | | | | | | | | |
| E 17 | WHP | 11/01/12 | 11/05/12 | M-F 11p-1135p News CBS 21 News at 11p | CM | 11p-1135p | M--TF-- | :30 | 4 | \$325.00 | P-2 | 0.00 | NM | 4 | \$1,300.00 |
| E 18 | WHP | 11/01/12 | 11/05/12 | Letterman Letterman | CM | 1135p-1235a | M--TF-- | :30 | 4 | \$140.00 | P-2 | 0.00 | NM | 4 | \$560.00 |
| E 19 | WHP | 11/01/12 | 11/05/12 | Late Late Show Late Late Show/Ferguson | CM | 1235a-135a | M--TF-- | :30 | 2 | \$35.00 | P-2 | 0.00 | NM | 2 | \$70.00 |
| E 20 | WHP | 11/01/12 | 11/05/12 | Mon Reg 2 Mon 9p-10p | CM | 9p-10p | M----- | :30 | 1 | \$2,750.00 | P-2 | 0.00 | NM | 1 | \$2,750.00 |
| E 21 | WHP | 11/01/12 | 11/05/12 | Thu Reg 1 Thu 8p-9p | CM | 8p-9p | ---T--- | :30 | 1 | \$3,000.00 | P-2 | 0.00 | NM | 1 | \$3,000.00 |

Order / Rev: 69358
 Alt Order #: 9856146 /Brad
 Flight Dates: 11/01/12 - 11/06/12

Advertiser: Obama/D/President
 Product Desc: Obama for America
 Estimate:

WHP-TV CBS21

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------|-----------|--|--------------------|---|-------|-----------------|---------|---------------|-------|-----------------------|-----|------------|-------------|-------|------------|
| E 22 | WHP | 11/01/12 | 11/05/12 | Sat Reg 1 Sat 8p-9p | CM | 8p-9p | -----S- | :30 | 1 | \$575.00 | P-2 | 0.00 | NM | 0 | \$0.00 |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WHP | 11/01/12-11/05/12 | Sat Reg 1 | 8p-9p | | -----Sa-- | | :30 | | (\$575.00) | | 0.00 | NM | | |
| | | See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9 [Program Change] | | | | | | | | | | | | | |
| E 23 | WHP | 11/01/12 | 11/05/12 | Sat Reg 2 Sat 9p-10p | CM | 9p-10p | -----S- | :30 | 1 | \$575.00 | P-2 | 0.00 | NM | 0 | \$0.00 |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WHP | 11/01/12-11/05/12 | Sat Reg 2 | 9p-10p | | -----Sa-- | | :30 | | (\$575.00) | | 0.00 | NM | | |
| | | See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9 [Program Change] | | | | | | | | | | | | | |
| E 24 | WHP | 11/01/12 | 11/05/12 | Sun Reg 4 Sun 10p-11p | CM | 10p-11p | -----S | :30 | 1 | \$2,000.00 | P-2 | 0.00 | NM | 1 | \$2,000.00 |
| E 25 | WHP | 11/01/12 | 11/05/12 | SEC Day Game SEC Football Day Game | CM | Various | -----S- | :30 | 1 | \$350.00 | P-2 | 0.00 | NM | 1 | \$350.00 |
| E 26 | WHP | 11/01/12 | 11/05/12 | SEC Prime Game SEC Football Night Game | CM | Various | -----S- | :30 | 1 | \$895.00 | P-2 | 0.00 | NM | 13 | \$2,895.00 |

Order / Rev: 69358
 Alt Order #: 9856146 /Brad
 Flight Dates: 11/01/12 - 11/06/12

Advertiser: Obama/D/President
 Product Desc: Obama for America
 Estimate:

WHP-TV CBS21

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------|-------------|-------------------|--|---|-----------------------|--------------------------------------|---------|---------------|-------|-----------------------|-----|------------|-------------|-------|------------|
| E 26 | WHP | 11/01/12 | 11/05/12 | SEC Prime Game SEC Football Night Game | CM | Various | -----S- | :30 | 1 | \$895.00 | P-2 | 0.00 | NM | 13 | \$2,895.00 |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WHP | 11/01/12-11/05/12 | SEC Prime Game | Various | | -----Sa-- | | :30 | | (\$895.00) | | 0.00 | NM | | |
| | | | See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14 [No Avail] | | | | | | | | | | | | |
| 2 | WHP | 11/06/12-11/06/12 | M-F 5a-6a News | 5a-6a | | -T----- | | :30 | | \$125.00 | | 0.00 | NM | | |
| | Ⓜ | | MG for 31.6,26.1 [MG within Flight] | | | | | | | | | | | | |
| 3 | WHP | 11/06/12-11/06/12 | M-F 5a-6a News | 5a-6a | | -T----- | | :30 | | \$125.00 | | 0.00 | NM | | |
| | Ⓜ | | MG for 31.6,26.1 [MG within Flight] | | | | | | | | | | | | |
| 4 | WHP | 11/06/12-11/06/12 | M-F 6a-7a News | 6a-7a | | -T----- | | :30 | | \$225.00 | | 0.00 | NM | | |
| | Ⓜ | | MG for 31.6,26.1 [MG within Flight] | | | | | | | | | | | | |
| 5 | WHP | 11/06/12-11/06/12 | M-F 6a-7a News | 6a-7a | | -T----- | | :30 | | \$225.00 | | 0.00 | NM | | |
| | Ⓜ | | MG for 31.6,26.1 [MG within Flight] | | | | | | | | | | | | |
| 6 | WHP | 11/06/12-11/06/12 | CBS This Morning | 7a-9a | | -T----- | | :30 | | \$135.00 | | 0.00 | NM | | |
| | Ⓜ | | MG for 31.6,26.1 [MG within Flight] | | | | | | | | | | | | |
| 7 | WHP | 11/06/12-11/06/12 | CBS This Morning | 7a-9a | | -T----- | | :30 | | \$135.00 | | 0.00 | NM | | |
| | Ⓜ | | MG for 31.6,26.1 [MG within Flight] | | | | | | | | | | | | |
| 8 | WHP | 11/06/12-11/06/12 | M-F 2p-3p | 2p-3p | | -T----- | | :30 | | \$325.00 | | 0.00 | NM | | |
| | Ⓜ | | MG for 31.6,26.1 [MG within Flight] | | | | | | | | | | | | |
| 9 | WHP | 11/06/12-11/06/12 | M-F 3p-4p | 3p-4p | | -T----- | | :30 | | \$275.00 | | 0.00 | NM | | |
| | Ⓜ | | MG for 31.6,26.1 [MG within Flight] | | | | | | | | | | | | |
| 10 | WHP | 11/06/12-11/06/12 | M-F 3p-4p | 3p-4p | | -T----- | | :30 | | \$275.00 | | 0.00 | NM | | |
| | Ⓜ | | MG for 31.6,26.1 [MG within Flight] | | | | | | | | | | | | |
| 11 | WHP | 11/06/12-11/06/12 | M-F 4p-5p | 4p-5p | | -T----- | | :30 | | \$450.00 | | 0.00 | NM | | |
| | Ⓜ | | MG for 31.6,26.1 [MG within Flight] | | | | | | | | | | | | |
| 12 | WHP | 11/06/12-11/06/12 | M-F 4p-5p | 4p-5p | | -T----- | | :30 | | \$450.00 | | 0.00 | NM | | |
| | Ⓜ | | MG for 31.6,26.1 [MG within Flight] | | | | | | | | | | | | |
| 13 | WHP | 11/06/12-11/06/12 | CBS This Morning | 7a-9a | | -T----- | | :30 | | \$75.00 | | 0.00 | NM | | |
| | Ⓜ | | MG for 31.6,26.1 [MG within Flight] | | | | | | | | | | | | |
| 14 | WHP | 11/06/12-11/06/12 | CBS This Morning | 7a-9a | | -T----- | | :30 | | \$75.00 | | 0.00 | NM | | |
| | Ⓜ | | MG for 31.6,26.1 [MG within Flight] | | | | | | | | | | | | |
| E 27 | WHP | 11/01/12 | 11/05/12 | NFL RS Game Steelers | CM | 4:00 PM-7:00 PM (4:00 PM-7:00 PM) | -----S | :30 | 1 | \$3,000.00 | P-2 | 0.00 | NM | 1 | \$3,000.00 |
| N 28 | WHP | 11/01/12 | 11/05/12 | CBS Sun Morning CBS Sun Morning | CM | 9a-1030a | -----S | :30 | 1 | \$275.00 | P-2 | 0.00 | NM | 1 | \$275.00 |
| N 29 | WHP | 11/01/12 | 11/05/12 | M-F 10a-11a M-F 10a-11a | CM | 10a-11a | M--TF-- | :30 | 2 | \$200.00 | P-2 | 0.00 | NM | 1 | \$200.00 |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | 2 | WHP | 11/01/12-11/05/12 | M-F 10a-11a | 10a-11a | M--ThF---- | | :30 | | (\$200.00) | | 0.00 | NM | | |
| | | | Credited [Credited Spot] | | | | | | | | | | | | |
| N 30 | WHP | 11/01/12 | 11/05/12 | M-F 11a-12p M-F 11a-12p | CM | 11a-12p | M--TF-- | :30 | 2 | \$325.00 | P-2 | 0.00 | NM | 2 | \$650.00 |
| N 31 | WHP | 11/01/12 | 11/05/12 | Sa-Su 6p-630p News Rct CBS 21 News at 6p | CM | 6p-630p | -----SS | :30 | 1 | \$140.00 | P-2 | 0.00 | NM | 7 | \$4,540.00 |

Order / Rev: 69358
Alt Order #: 9856146 /Brad
Flight Dates: 11/01/12 - 11/06/12

Advertiser: Obama/D/President
Product Desc: Obama for America
Estimate:

WHP-TV CBS21

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------|-----------|-------------------|--|---|-----------------|-----------------------|-----------------|---------------|-------|-------------------------|-----|------------|-------------|-------|------------|
| N31 | WHP | 11/01/12 | 11/05/12 | Sa-Su 6p-630p News Rot CBS 21 News at 6p | CM | 6p-630p | -----SS | :30 | 1 | \$140.00 | P-2 | 0.00 | NM | 7 | \$4,540.00 |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WHP | 11/01/12-11/05/12 | Sa-Su 6p-630p News Rot See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9 [Program Change] | | | 6p-630p | -----SaSu | :30 | | (\$140.00) | | 0.00 | NM | | |
| 2 | WHP | 11/01/12-11/05/12 | SEC Prime Game Ⓜ MG for 44.1,37.1,14.1,23.1,22.1,31.1 [MG within Flight] | | Various | | -----Sa-- | :30 | | \$895.00 | | 0.00 | NM | | |
| 3 | WHP | 11/01/12-11/05/12 | SEC Prime Game Ⓜ MG for 44.1,37.1,14.1,23.1,22.1,31.1 [MG within Flight] | | Various | | -----Sa-- | :30 | | \$895.00 | | 0.00 | NM | | |
| 4 | WHP | 11/01/12-11/05/12 | SEC Day Game Ⓜ MG for 44.1,37.1,14.1,23.1,22.1,31.1 [MG within Flight] | | Various | | -----Sa-- | :30 | | \$350.00 | | 0.00 | NM | | |
| 5 | WHP | 11/01/12-11/05/12 | SEC Day Game Ⓜ MG for 44.1,37.1,14.1,23.1,22.1,31.1 [MG within Flight] | | Various | | -----Sa-- | :30 | | \$350.00 | | 0.00 | NM | | |
| 6 | WHP | 11/01/12-11/05/12 | NFL RS Game Early Ⓜ See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14 [Due to Political] Due to Political | | 1p-4p | | -----Su | :30 | | (\$2,000.00) | | 0.00 | NM | | |
| 7 | WHP | 11/01/12-11/05/12 | NFL RS Game Early Ⓜ MG for 44.1,37.1,14.1,23.1,22.1,31.1 [MG within Flight] | | 1p-4p | | -----Su | :30 | | \$2,000.00 | | 0.00 | NM | | |
| 8 | WHP | 11/01/12-11/05/12 | Late Late Show Ⓜ MG for 44.1,37.1,14.1,23.1,22.1,31.1 [MG within Flight] | | 1235a-135a | | M--ThF---- | :30 | | \$35.00 | | 0.00 | NM | | |
| 9 | WHP | 11/01/12-11/05/12 | ON M-F Ⓜ MG for 44.1,37.1,14.1,23.1,22.1,31.1 [MG within Flight] | | 2:30 AM-5:00 AM | 2:30 AM-5:00 AM | M--ThF---- | :30 | | \$15.00 | | 0.00 | NM | | |
| N32 | WHP | 11/01/12 | 11/05/12 | Sa 1130p-1230a Sa 1130p-1230a | CM | 1130p-1230a | -----S- | :30 | 1 | \$60.00 | P-2 | 0.00 | NM | 1 | \$60.00 |
| N33 | WHP | 11/01/12 | 11/05/12 | Su 1130p-1230a Su 1130p-1230a | CM | 1130p-1230a | -----S | :30 | 1 | \$60.00 | P-2 | 0.00 | NM | 1 | \$60.00 |
| N34 | WHP | 11/01/12 | 11/05/12 | Sa 1230a-130a Sa 1230a-130a | CM | 1230a-130a | -----S- | :30 | 1 | \$35.00 | P-2 | 0.00 | NM | 1 | \$35.00 |
| N35 | WHP | 11/01/12 | 11/05/12 | Su 1230a-130a Su 1230a-130a | CM | 1230a-130a | -----S | :30 | 1 | \$35.00 | P-2 | 0.00 | NM | 1 | \$35.00 |
| N36 | WHP | 11/01/12 | 11/05/12 | Mon Reg 1 Mon 8p-9p | CM | 8p-9p | M----- | :30 | 1 | \$2,250.00 | P-2 | 0.00 | NM | 1 | \$2,250.00 |
| N37 | WHP | 11/01/12 | 11/05/12 | Mon Reg 3 Mon 10p-11p | CM | 10p-11p | M----- | :30 | 1 | \$2,250.00 | P-2 | 0.00 | NM | 0 | \$0.00 |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WHP | 11/01/12-11/05/12 | Mon Reg 3 See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9 [Preempted by NSM] | | | 10p-11p | M----- | :30 | | (\$2,250.00) | | 0.00 | NM | | |
| N38 | WHP | 11/01/12 | 11/05/12 | Fri Reg 1 Fri 8p-9p | CM | 8p-9p | ----F-- | :30 | 1 | \$1,350.00 | P-2 | 0.00 | NM | 1 | \$1,350.00 |
| N39 | WHP | 11/01/12 | 11/05/12 | Fri Reg 3 Fri 10p-11p | CM | 10p-11p | ----F-- | :30 | 1 | \$1,800.00 | P-2 | 0.00 | NM | 1 | \$1,800.00 |
| N40 | WHP | 11/01/12 | 11/05/12 | Sun Reg 1 Sun 7p-8p | CM | 7p-8p | -----S | :30 | 1 | \$1,800.00 | P-2 | 0.00 | NM | 1 | \$1,800.00 |
| N41 | WHP | 11/01/12 | 11/05/12 | Sun Reg 2 Sun 8p-9p | CM | 8p-9p | -----S | :30 | 1 | \$3,000.00 | P-2 | 0.00 | NM | 1 | \$3,000.00 |
| N42 | WHP | 11/01/12 | 11/05/12 | NFL RS Pre Game NFL RS Pre Game | CM | 12p-1p | -----S | :30 | 1 | \$550.00 | P-2 | 0.00 | NM | 1 | \$550.00 |
| N43 | WHP | 11/01/12 | 11/05/12 | NFL RS Game Early NFL RS Game Early | CM | 1p-4p | -----S | :30 | 1 | \$2,000.00 | P-2 | 0.00 | NM | 1 | \$2,000.00 |

WHP-TV CBS21

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------|-----------|--|----------|--|-------|-----------------------|---------|-----------------|---------------|-------------------------|-----|------------|-------------|-------|-------------|
| N43 | WHP | 11/01/12 | 11/05/12 | NFL RS Game Early NFL RS Game Early | CM | 1p-4p | -----S | :30 | 1 | \$2,000.00 | P-2 | 0.00 | NM | 1 | \$2,000.00 |
| N44 | WHP | 11/01/12 | 11/05/12 | NFL RS Game Late NFL RS Game Late | CM | 4p-7p | -----SS | :30 | 1 | \$2,000.00 | P-2 | 0.00 | NM | 0 | \$0.00 |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WHP | 11/01/12-11/05/12 | | NFL RS Game Late | | 4p-7p | | -----SaSu | :30 | (\$2,000.00) | | 0.00 | NM | | |
| | | See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9 [Program Change] | | | | | | | | | | | | | |
| | | | | | | | | | | | | | Totals | 93 | \$44,085.00 |